



where
in
nevada
inc.

9th Annual Nevada Day Treasure Hunt

October 4, 2010

Sponsorship Information

Where In Nevada, Inc. (WIN) is pleased to offer you this opportunity to participate in the Annual Nevada Day Treasure Hunt. It is your chance to help promote education, raise cultural awareness, and help build our community's spirit. The Annual Nevada Day Treasure Hunt is your gateway to a market of more than 120,000 avid treasure hunters in the Northern Nevada.

About The Treasure Hunt

The search begins October 4, 2010 when the first in a series of 15 clues appear in the Nevada Appeal and on the web. The clues will highlight Nevada's colorful past and present, and lead a clever participant to the treasure hidden on public property somewhere in Carson, Churchill, Douglas, Lyon, Mineral, Storey or Washoe counties. The treasure is a small acrylic medallion containing the Nevada Day Treasure Hunt message. It will be found in a protective leather pouch, and will not be buried and no structure will need to be disturbed or climbed to find it.

Among the Hunt's Sponsors Are:

Nevada Appeal
Ponderosa Stamping and Engraving

Sign Pro
Sierra Nevada Electric, LLC

Ready to become a sponsor? Complete the reservation form, then contact Jesse Olson at (775) 841-9473 or info@nvdaytreasurehunt.com to discuss this limited opportunity.



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Sponsorship Opportunities

Presenter – Prize Package (\$1000 cash minimum required)

The Presenter sponsor enjoys the opportunity to be recognized as an involved community member, presenting the 9th Annual Nevada Day Treasure Hunt. The Presenter benefits will include:

- * Recognition as Presenter of the 9th Annual Nevada Day Treasure Hunt in all newspaper, radio, and television advertising and promotion
- * Your company name and logo atop the official web-site home page
- * Your company name and logo at the official web-site and link to your company site
- * Your company name and link on email correspondence with registered hunters
- * Your company name and logo appearing on all 2010 Nevada Day Treasure Hunt apparel
- * A Plaque commemorating your commitment to the 9th Annual Nevada Day Treasure Hunt
- * (4) 2010 Nevada Day Treasure Hunt T-Shirts

Daily Clue Sponsors

As a sponsor of the daily clue, you'll support high quality, community-based education and adventure. Your company will be highlighted on the day the clue appears, and share the stage with many other influential community businesses.

- * Your company name and logo atop the daily clue appearing in online
- * Your company name and logo at the official web-site and link to your company site
- * Your company logo appearing on all 2010 Nevada Day Treasure Hunt apparel
- * A plaque commemorating your commitment to the 9th Annual Nevada Day Treasure Hunt
- * (1) 2010 Nevada Day Treasure Hunt T-Shirt

Clue No. 1 - \$500

Clue Numbers 6-10 - \$300ea

Clue No. 2 - \$500

Clue Numbers 11-14 - \$100ea

Clue No. 3 - \$500

Clue No. 4 - \$500

Clue No. 5 - \$500

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Please reserve the following sponsorship package for me / my company:

Sponsorships

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Clue No. 1 - \$500

Clue No. 8 - \$300

Clue No. 2 - \$500

Clue No. 9 - \$300

Clue No. 3 - \$500

Clue No. 10 - \$300

Clue No. 4 - \$500

Clue No. 11 - \$100

Clue No. 5 - \$500

Clue No. 12 - \$100

Clue No. 6 - \$300

Clue No. 13 - \$100

Clue No. 7 - \$300

Clue No. 14 - \$100

Name: _____ Company: _____

Street Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

Please make checks payable to Where In Nevada, Inc.

Return by 6/25/10 to:

Where In Nevada, Inc.
9555 Iroquois Trail
Stagecoach, Nevada 89429
(775) 841-9473